Global EV driver survey 2024 New Zealand

Conducted in September-November 2024

Globally: 23 254

New Zealand: 181

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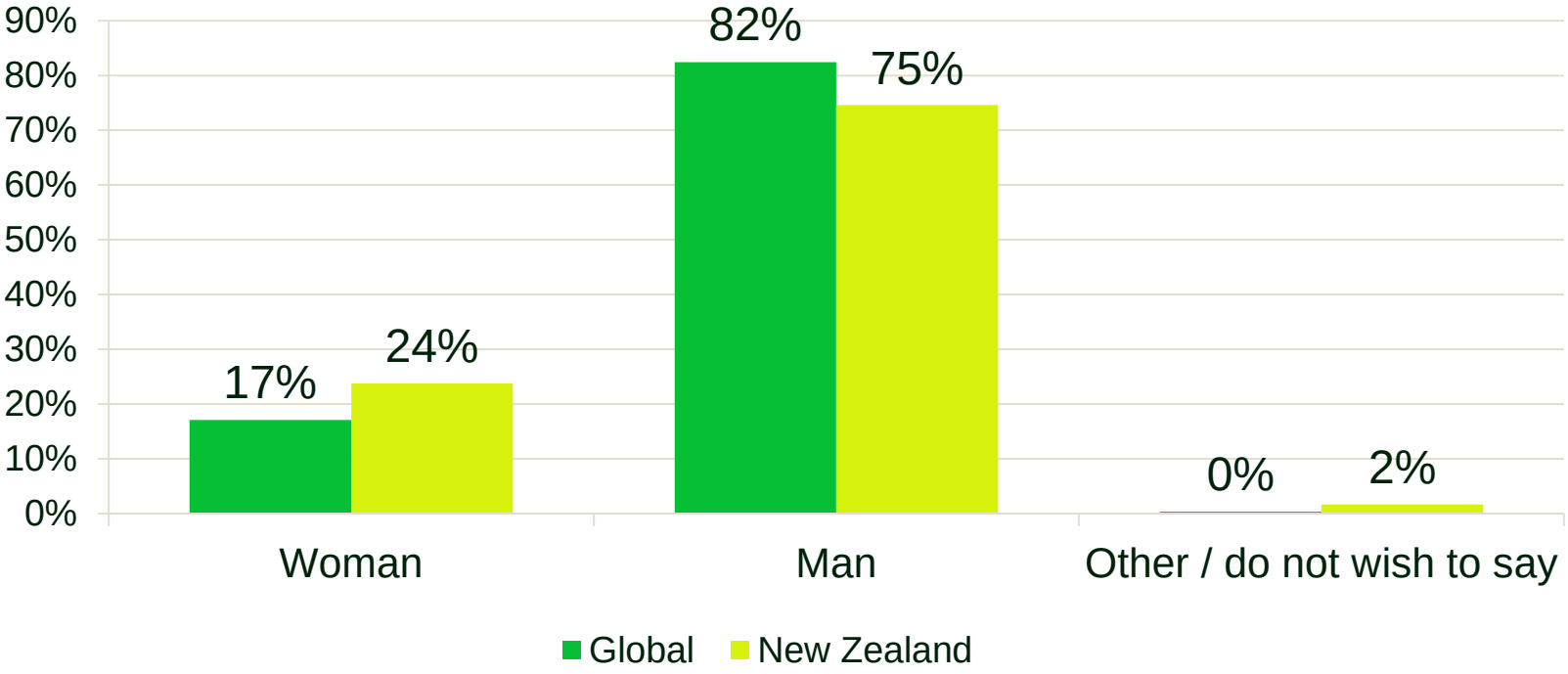
Gender



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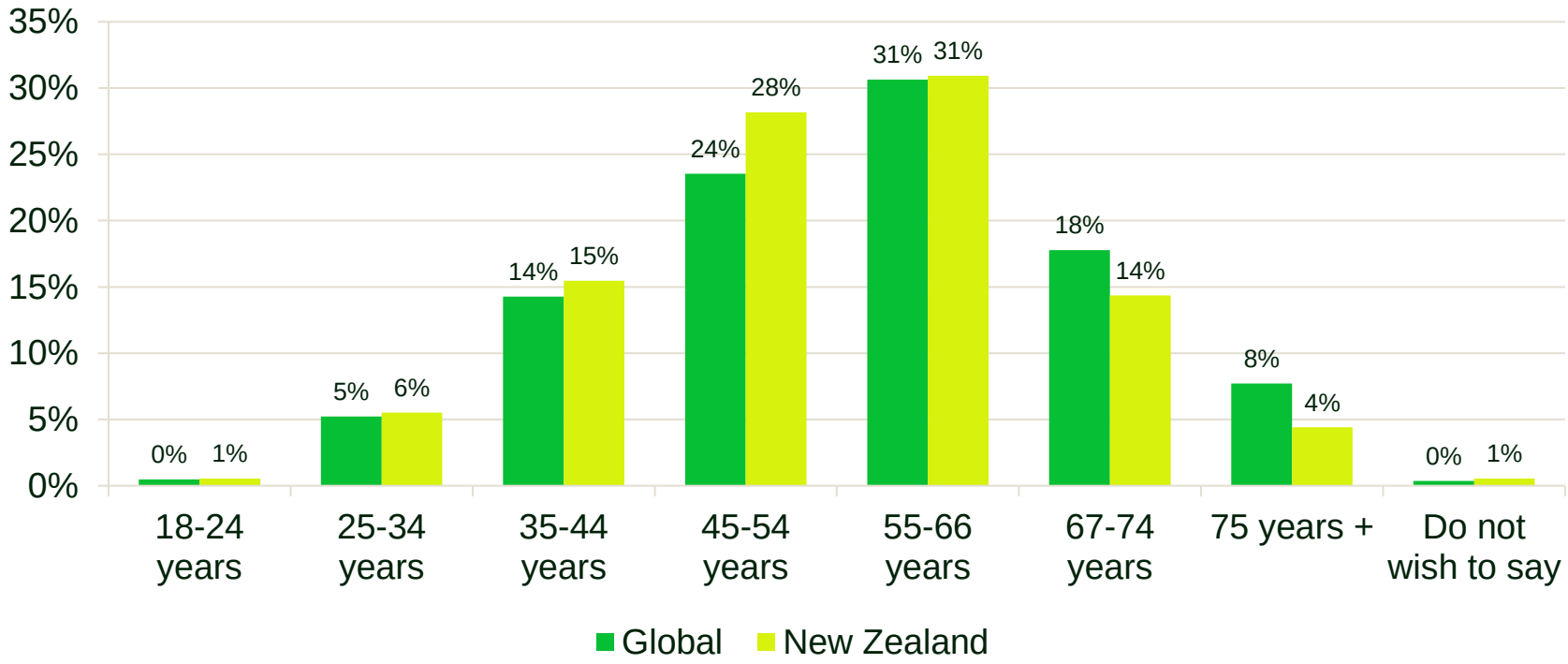
Not weighted
Global EV driver survey

Age



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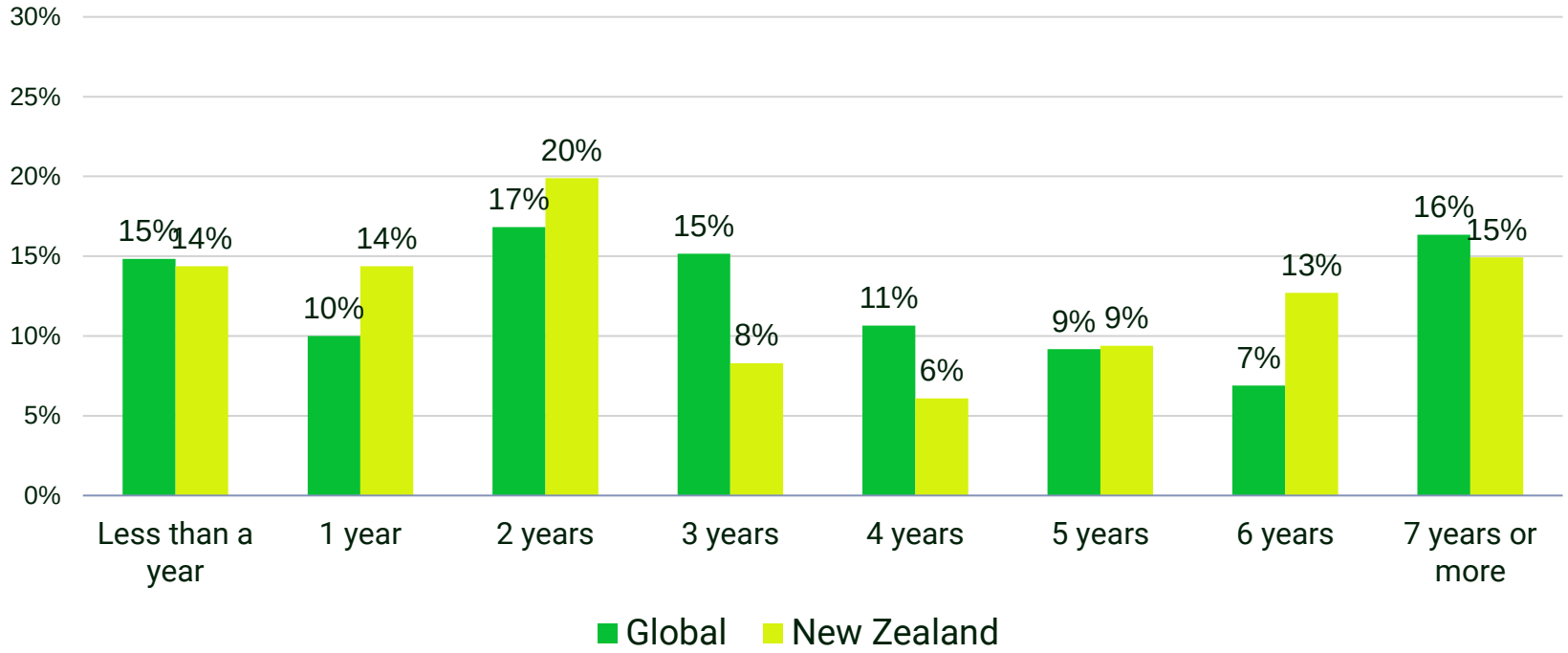
Not weighted
Global EV driver survey

How long have you been driving an EV?

(battery electric vehicles only)



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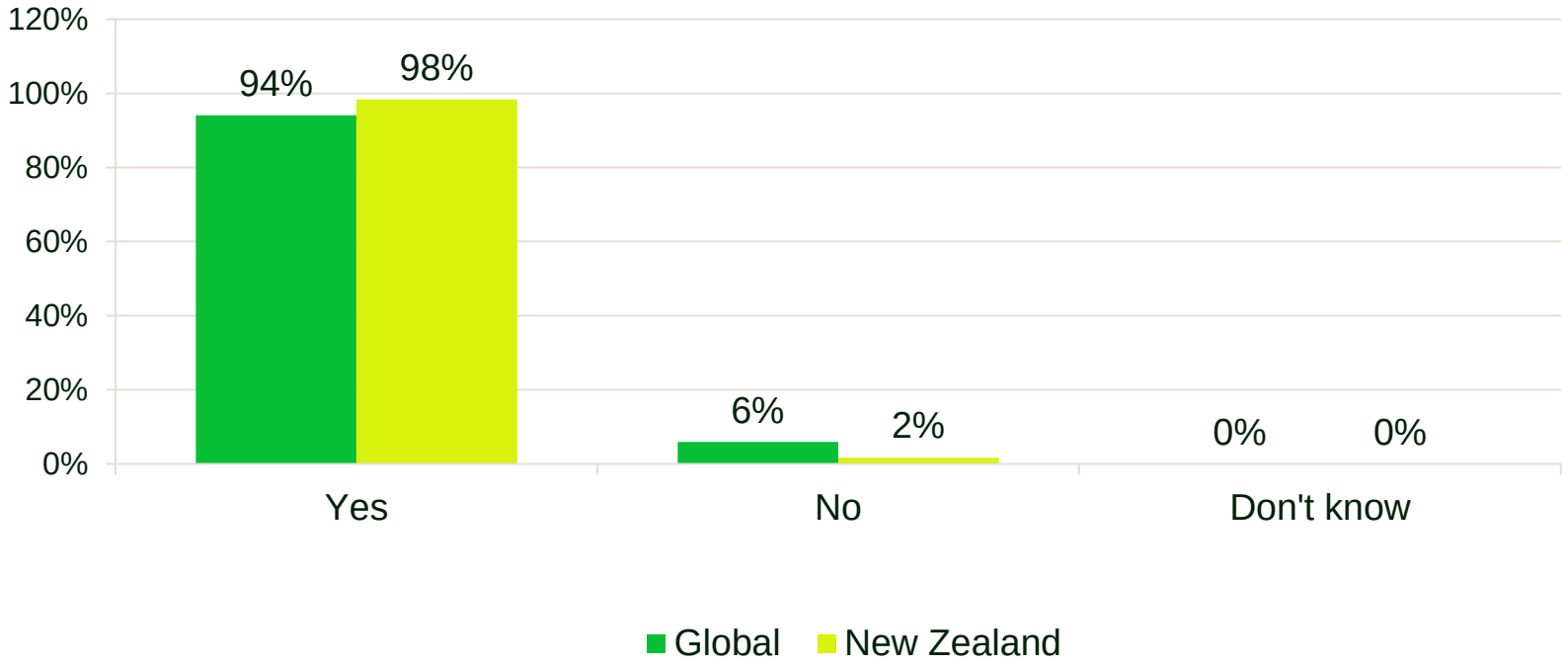
Not weighted
Global EV driver survey

Do you have your own parking space?



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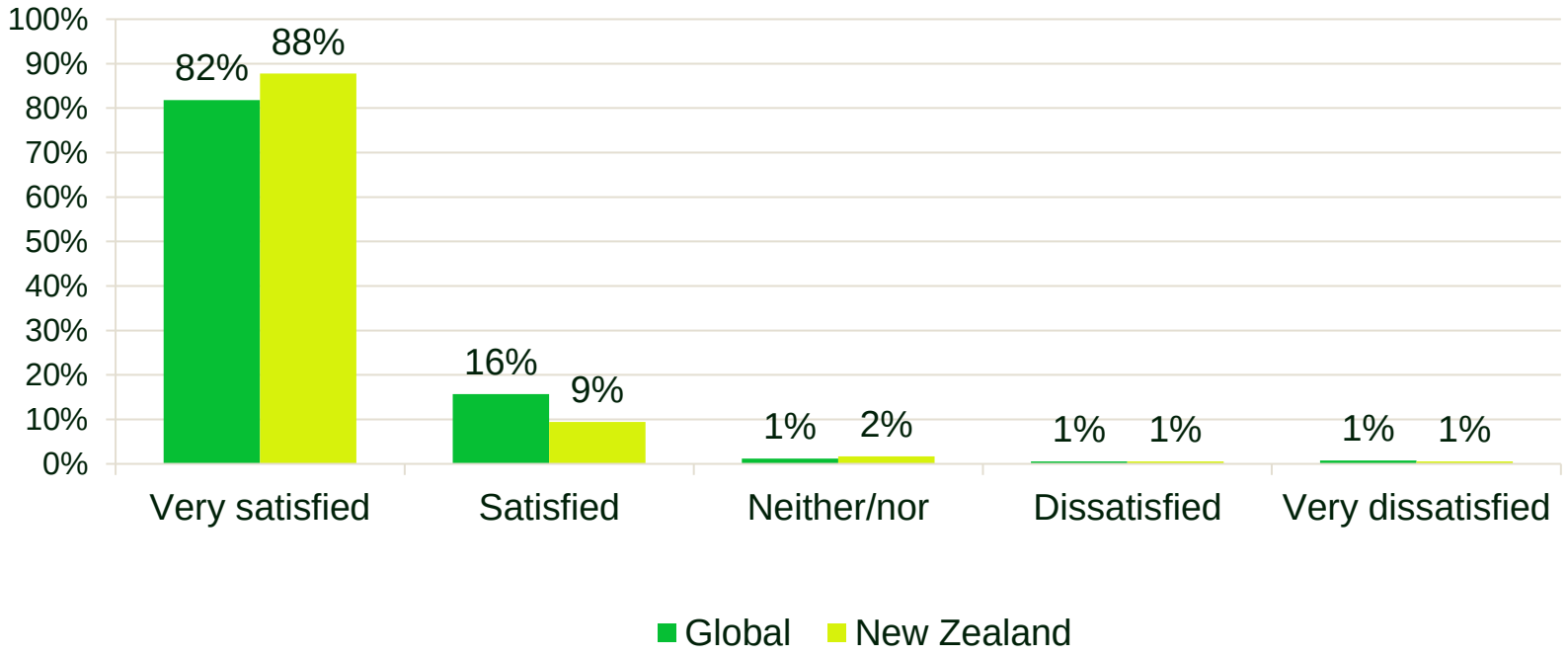
How satisfied are you with being an EV owner?



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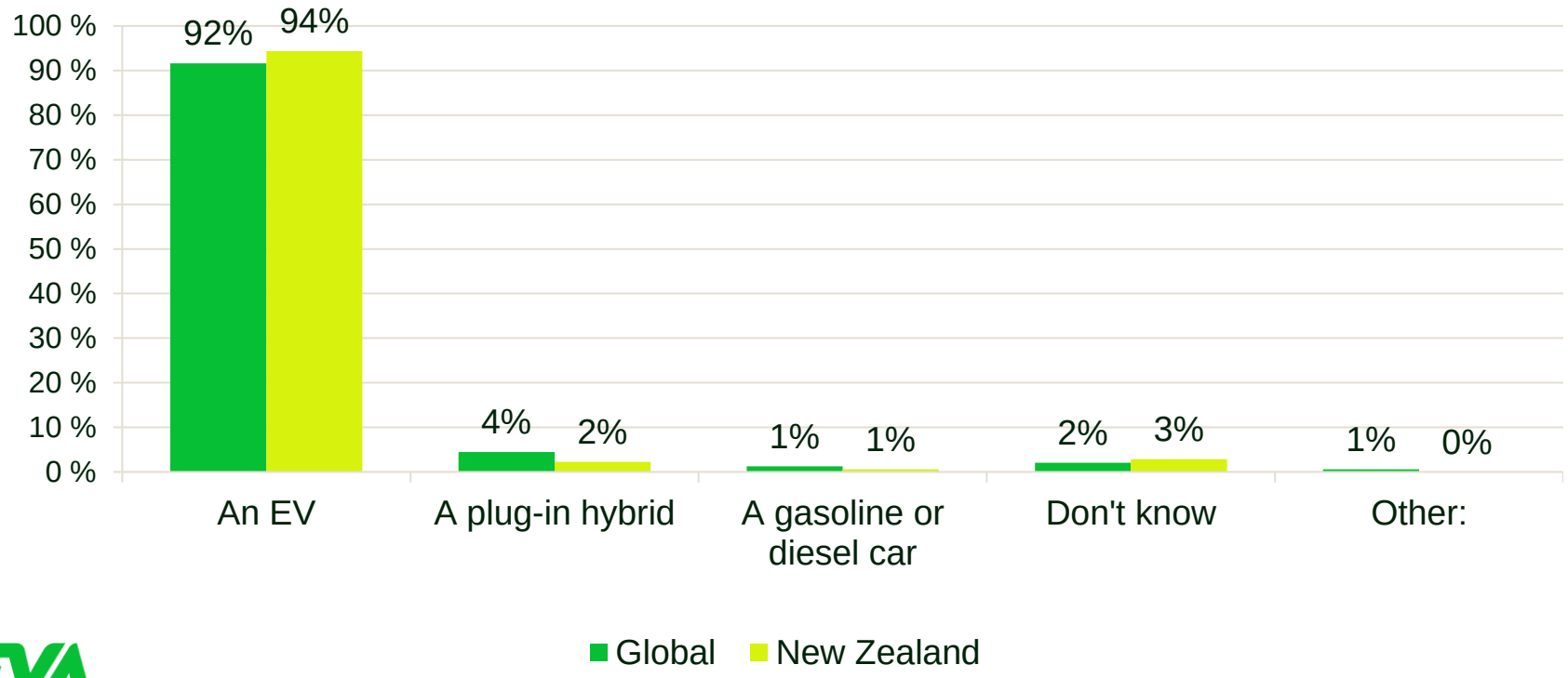
If you had to replace your EV tomorrow, would you get:



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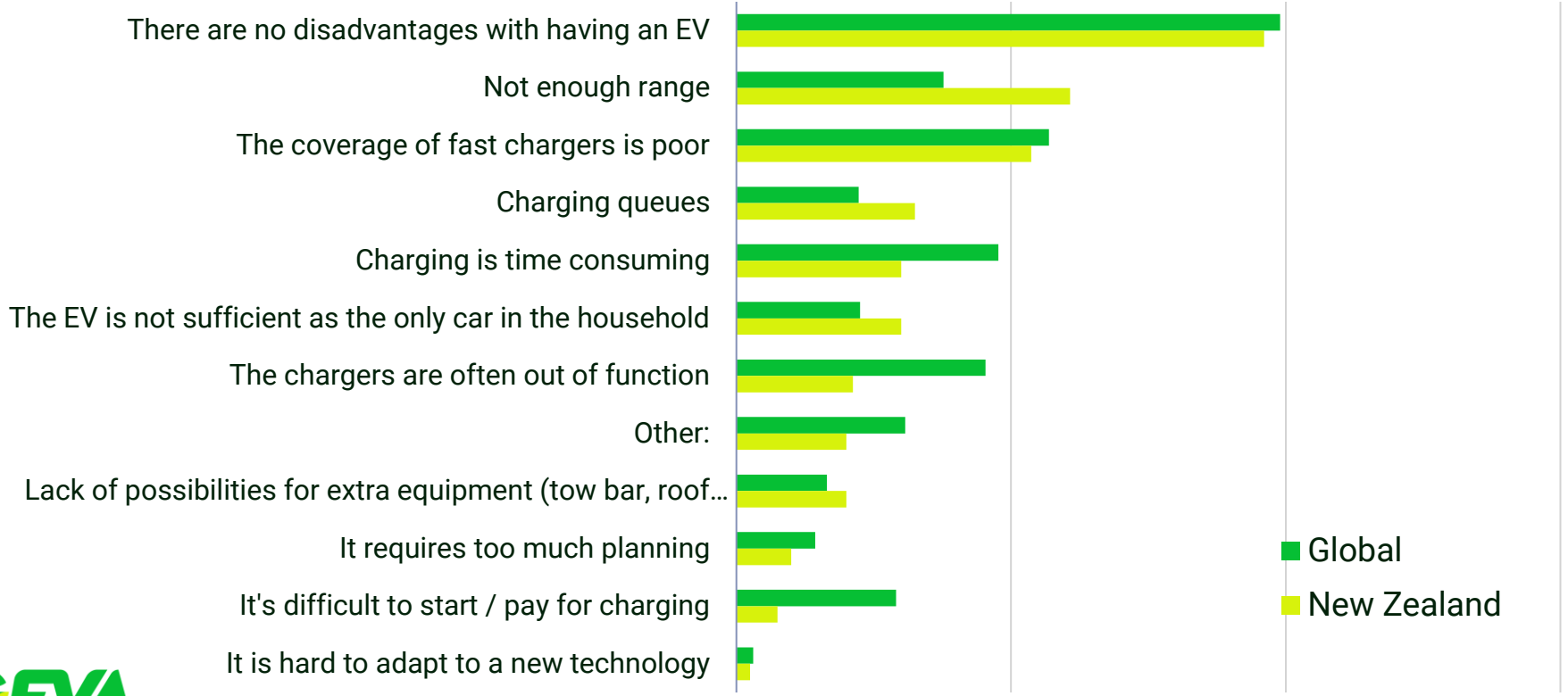
Do you experience any disadvantages with having an EV?

(maximum of three choices)



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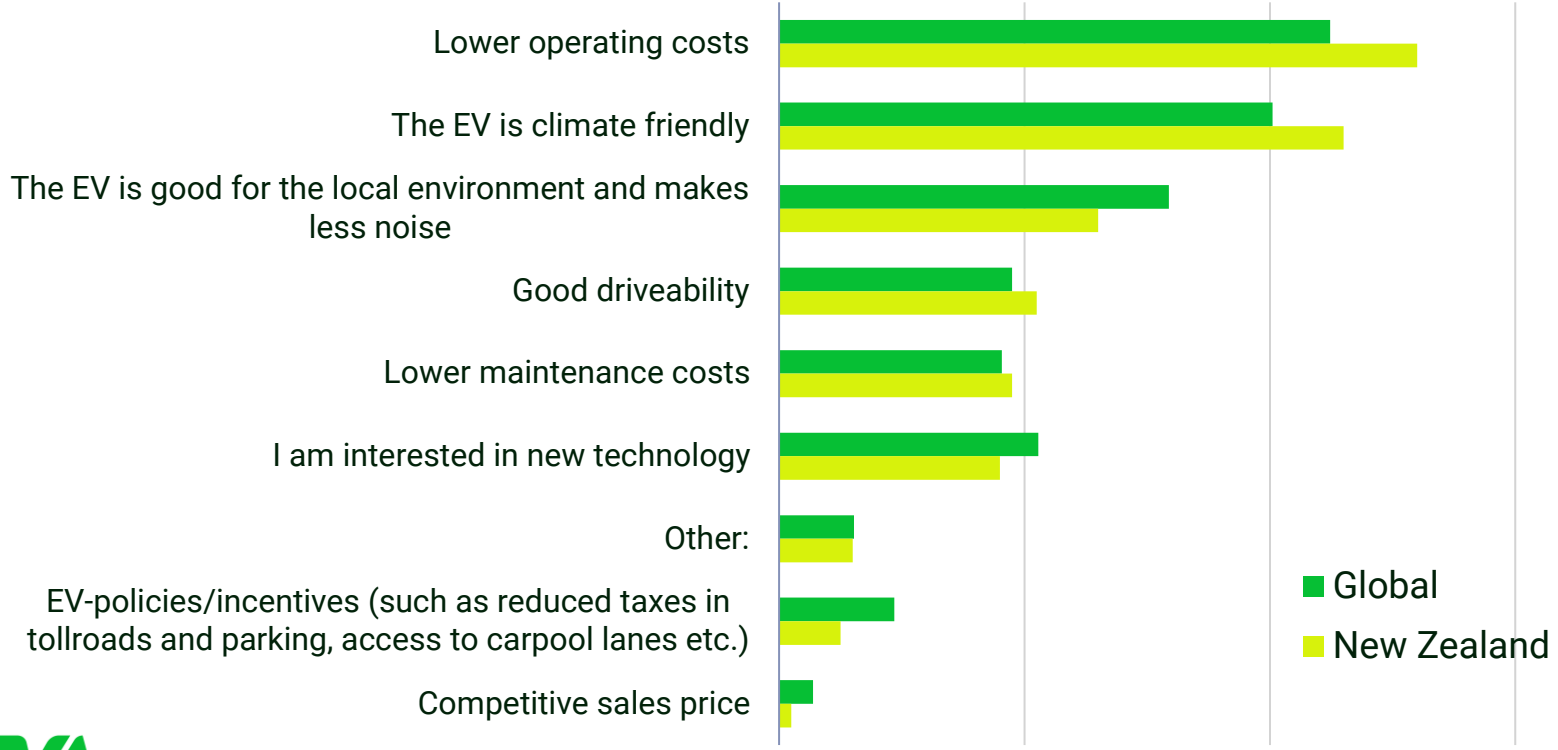
Why did you choose to buy an EV?

(maximum of two choices)



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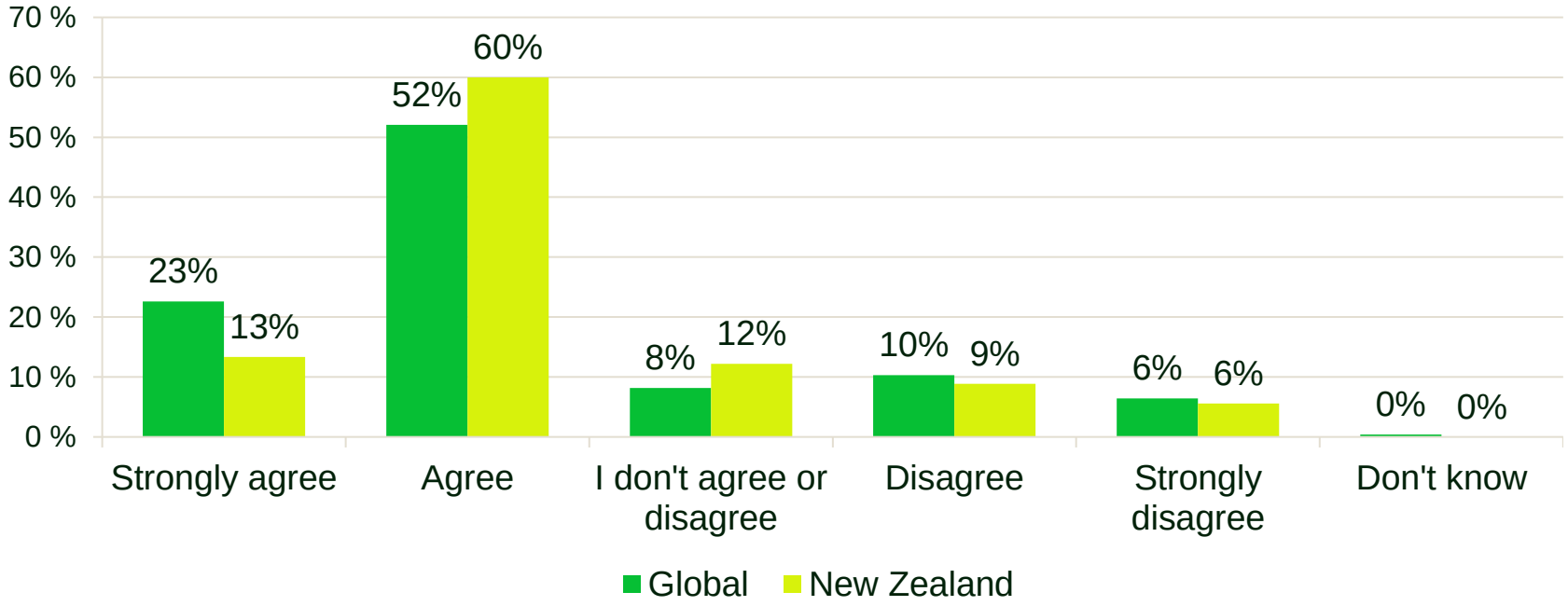
It takes more planning to take an EV than a gasoline or diesel car on a long trip



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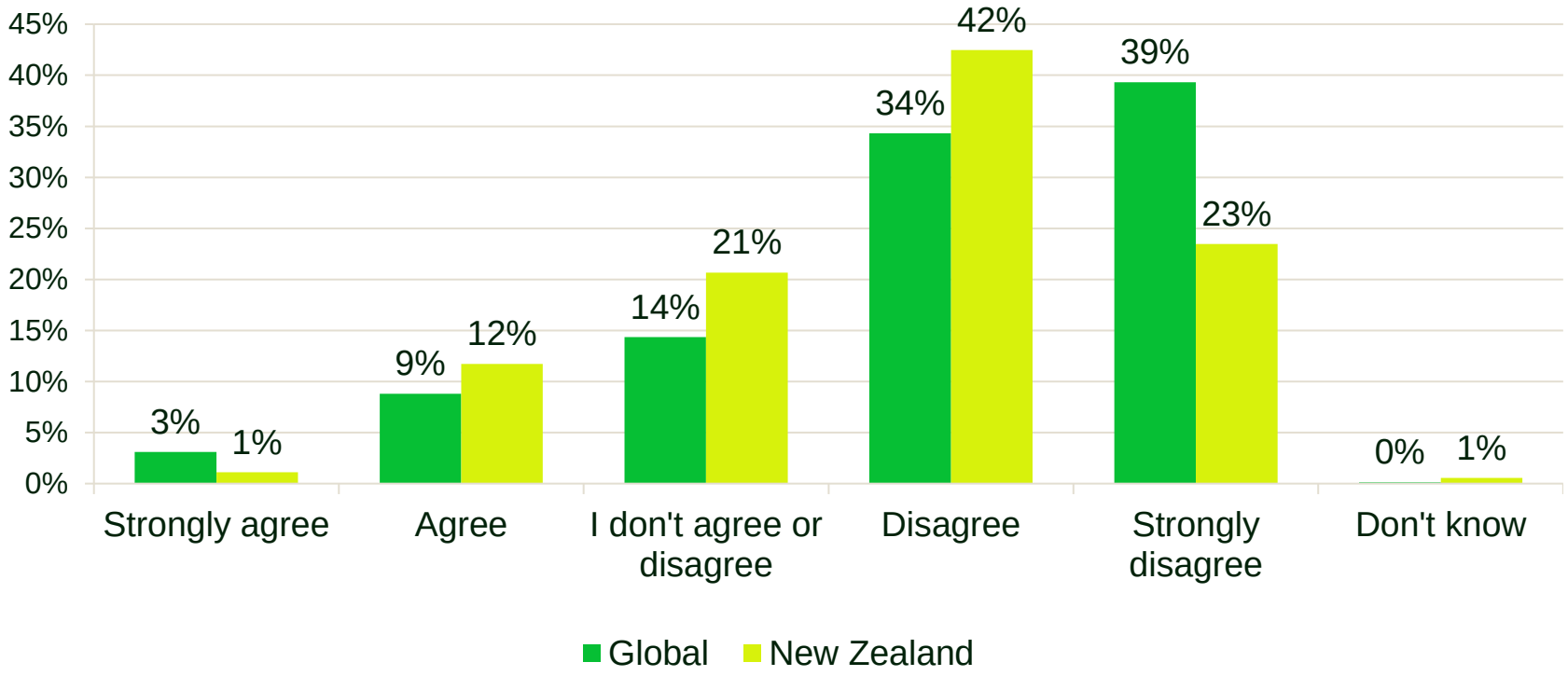
I often experience range anxiety



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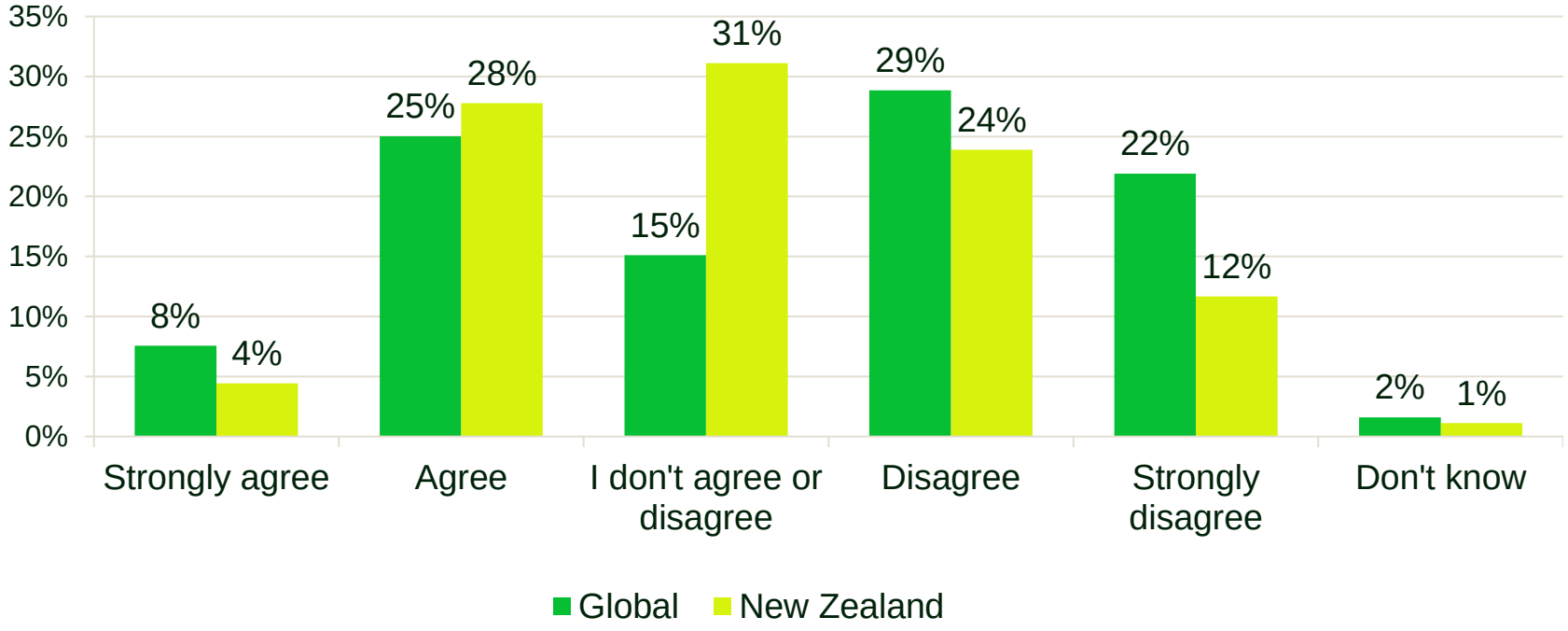
When I'm on longer trips, I often worry about how the charging will go



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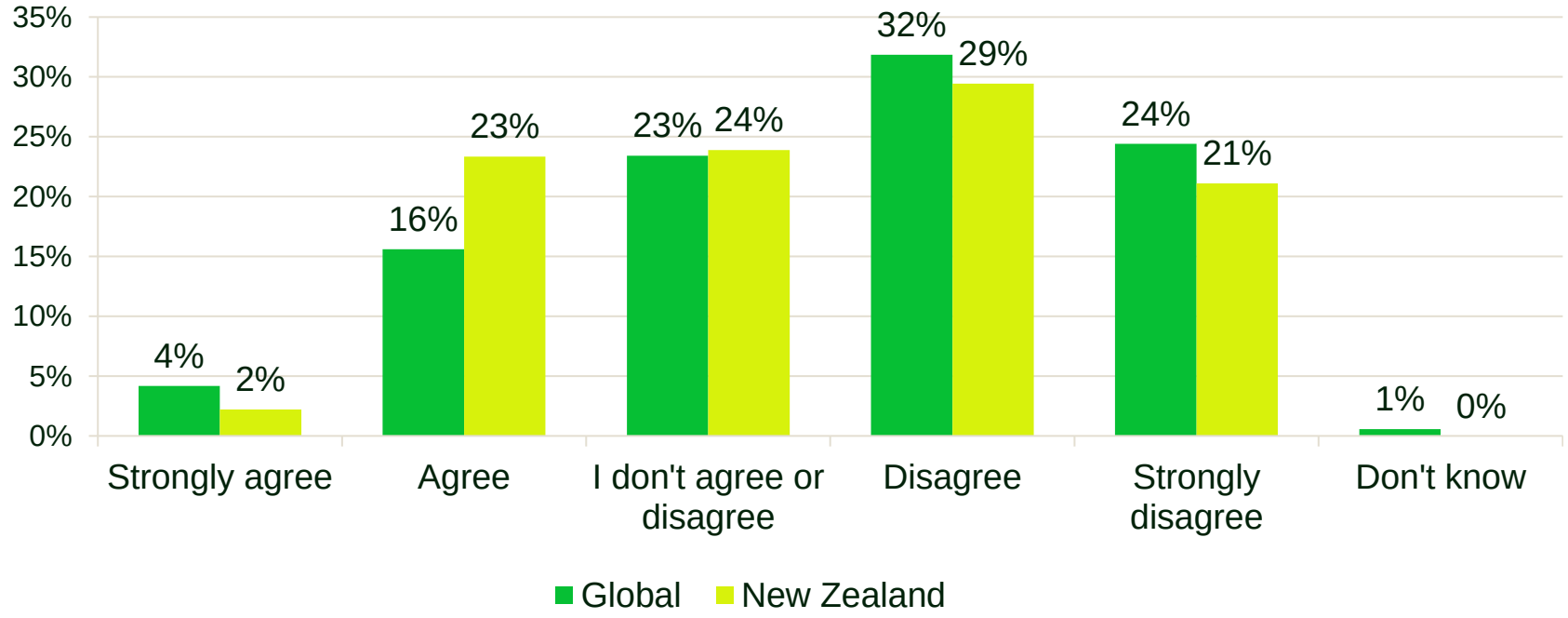
I am concerned about the lifespan of my battery



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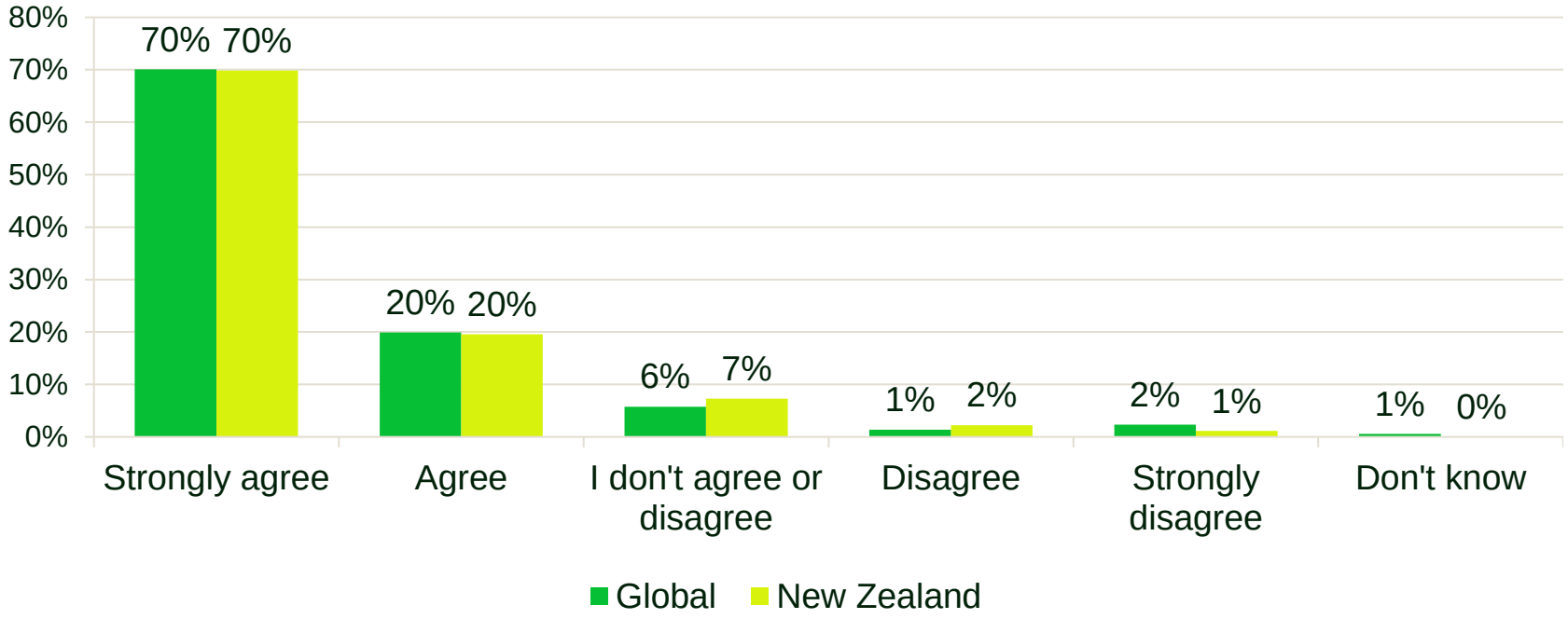
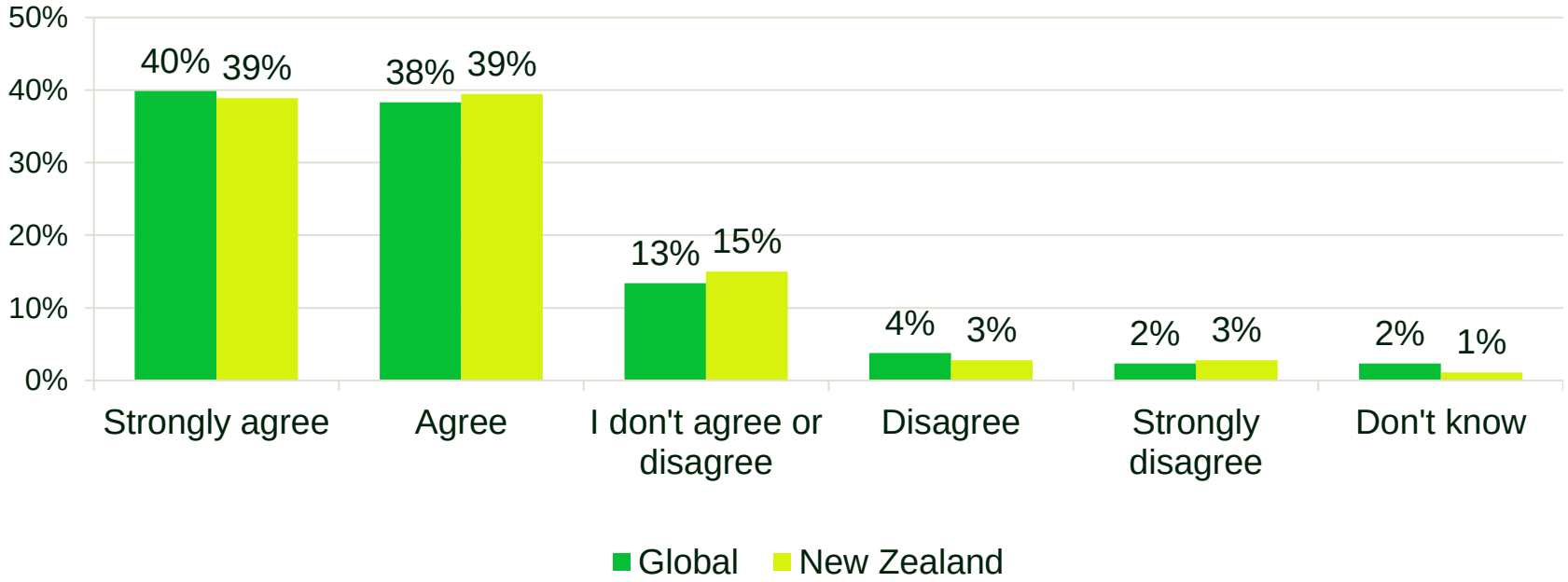
Climate change is a big problem



I expect the authorities to set minimum requirements regarding the environment and basic labor rights in the production of cars that are to be sold in my country



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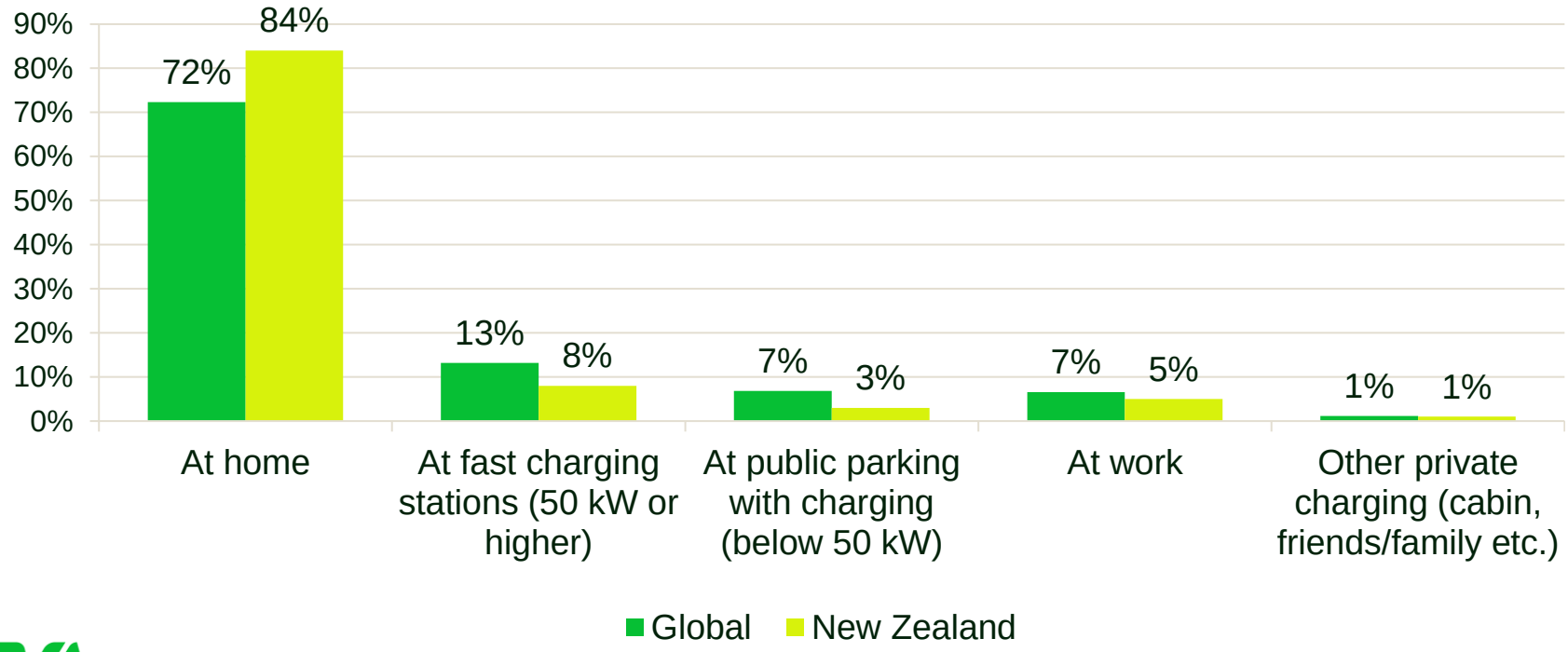
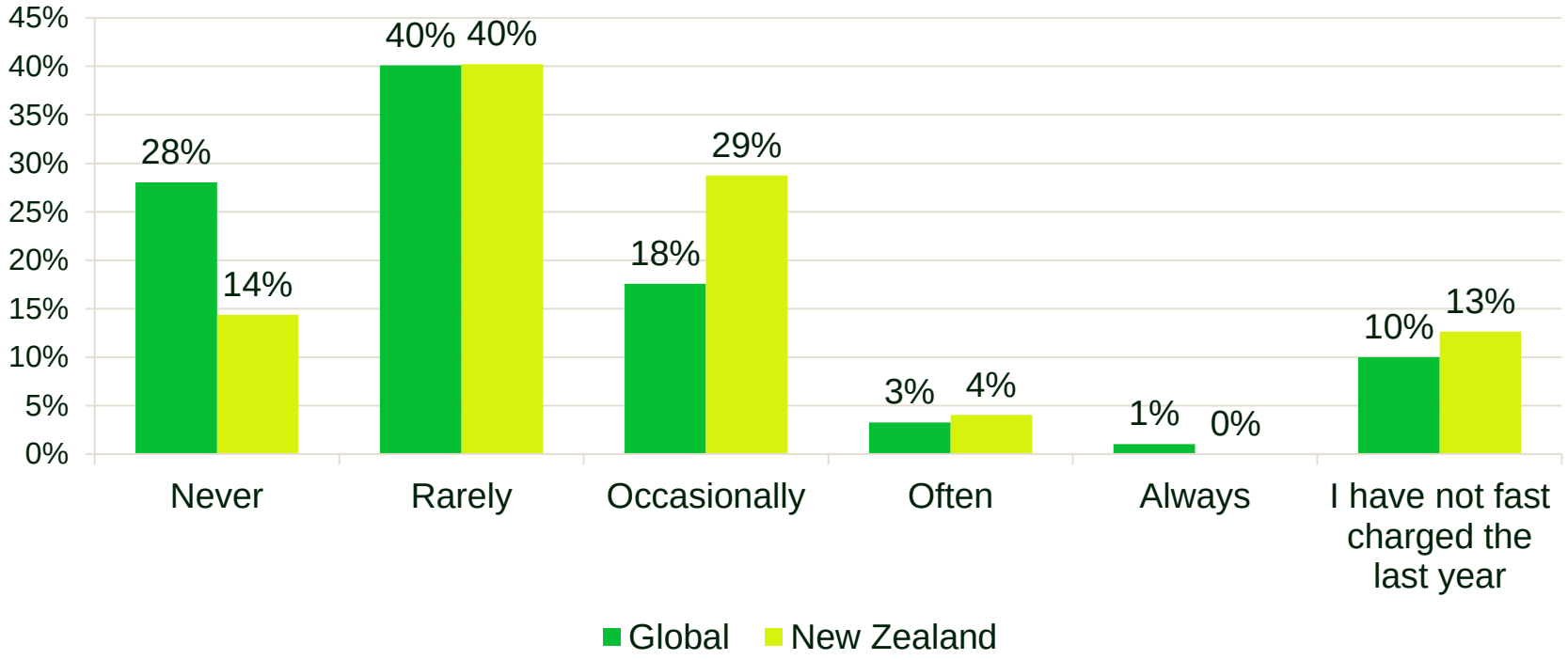
How much of your charging would you estimate is done:



Do you experience queues at the fast charging stations?



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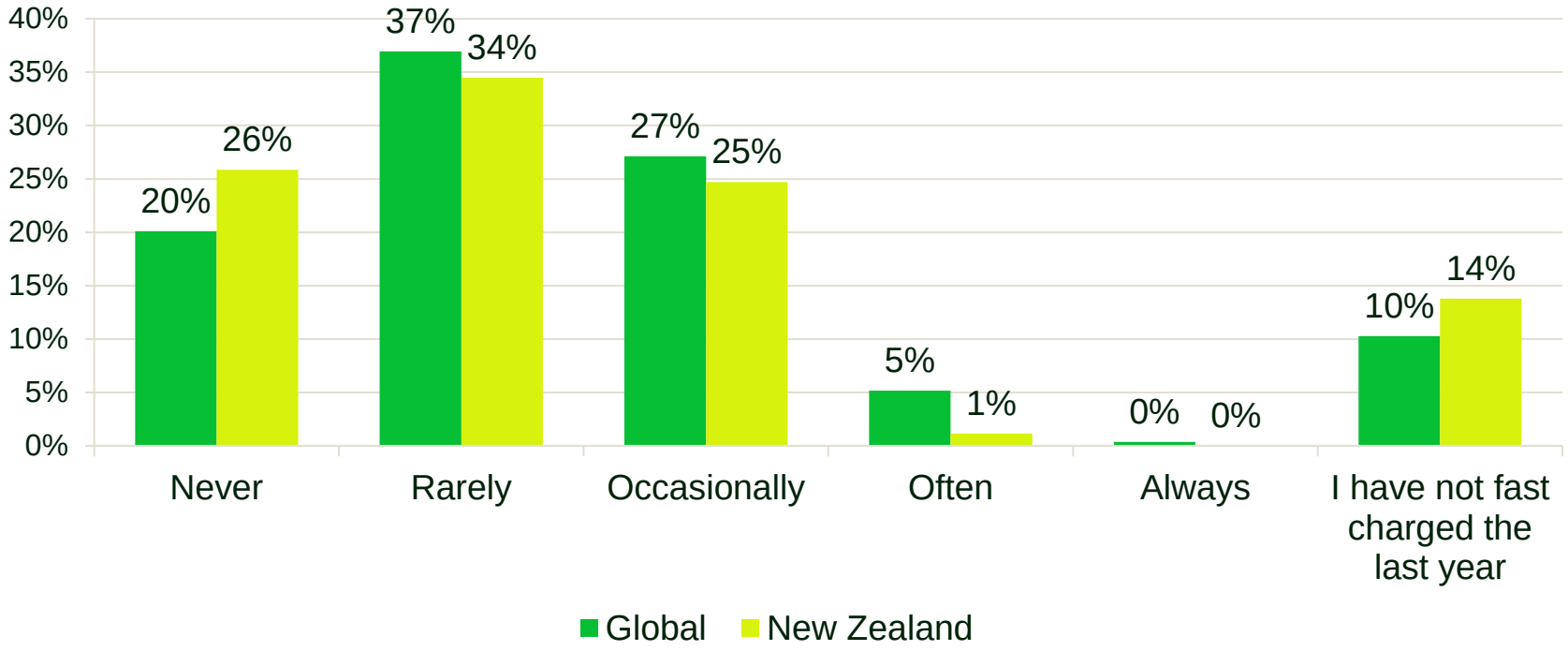
Do you find that the fast chargers do not work when you are about to charge your car?



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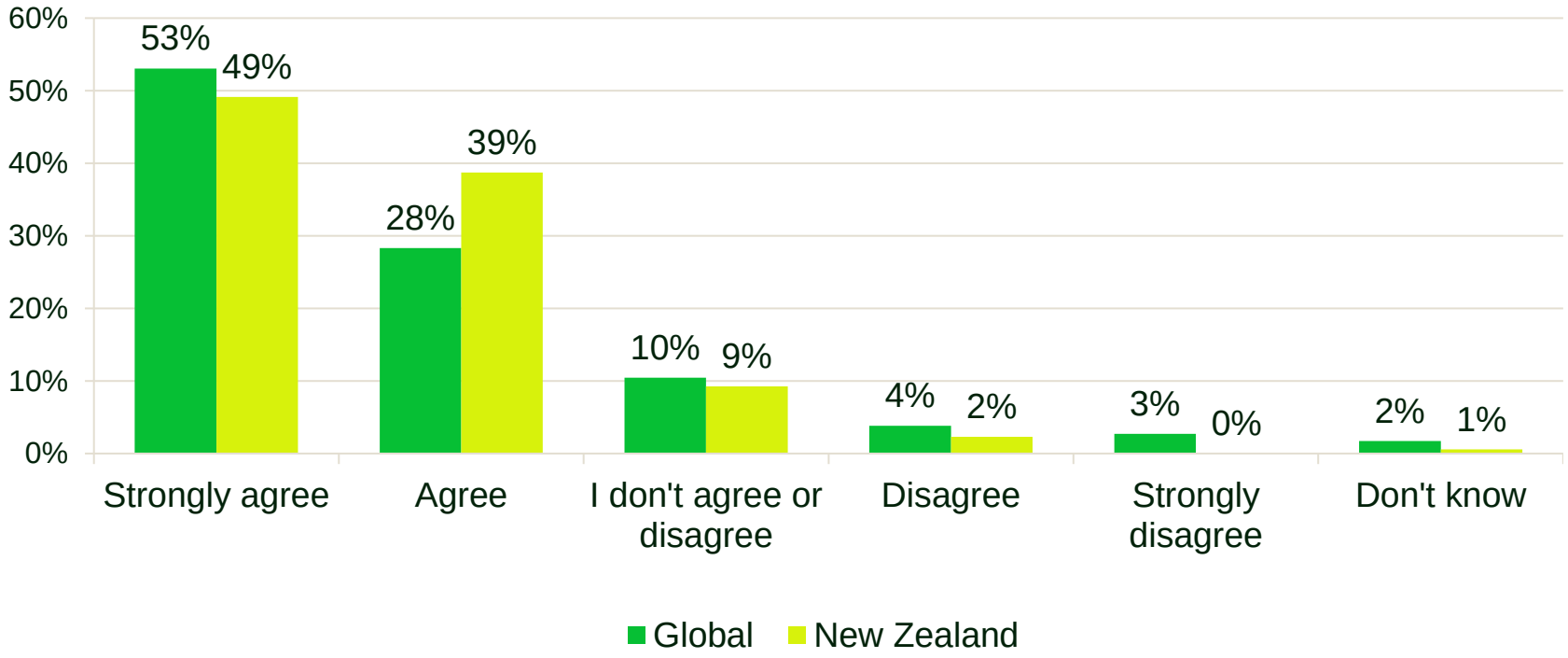
I think one should be able to pay by bank card directly on the charger



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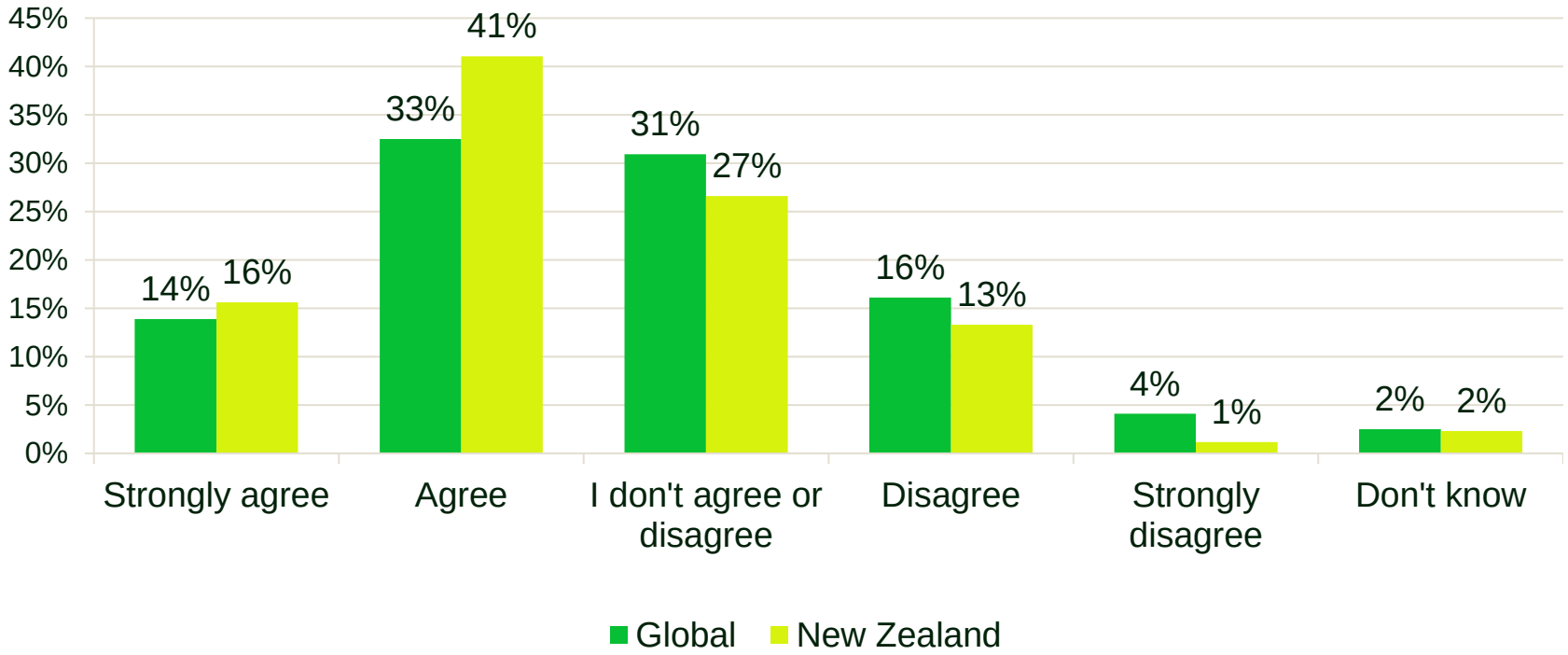
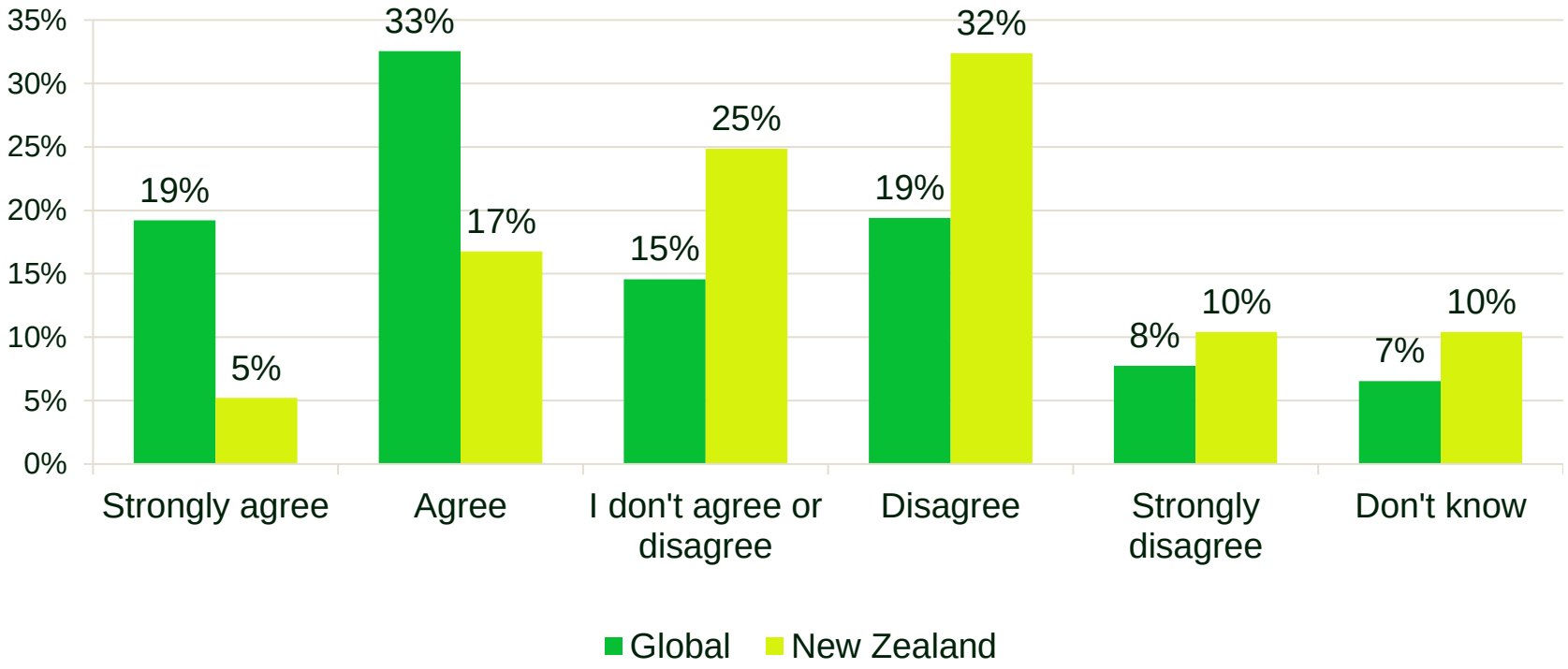
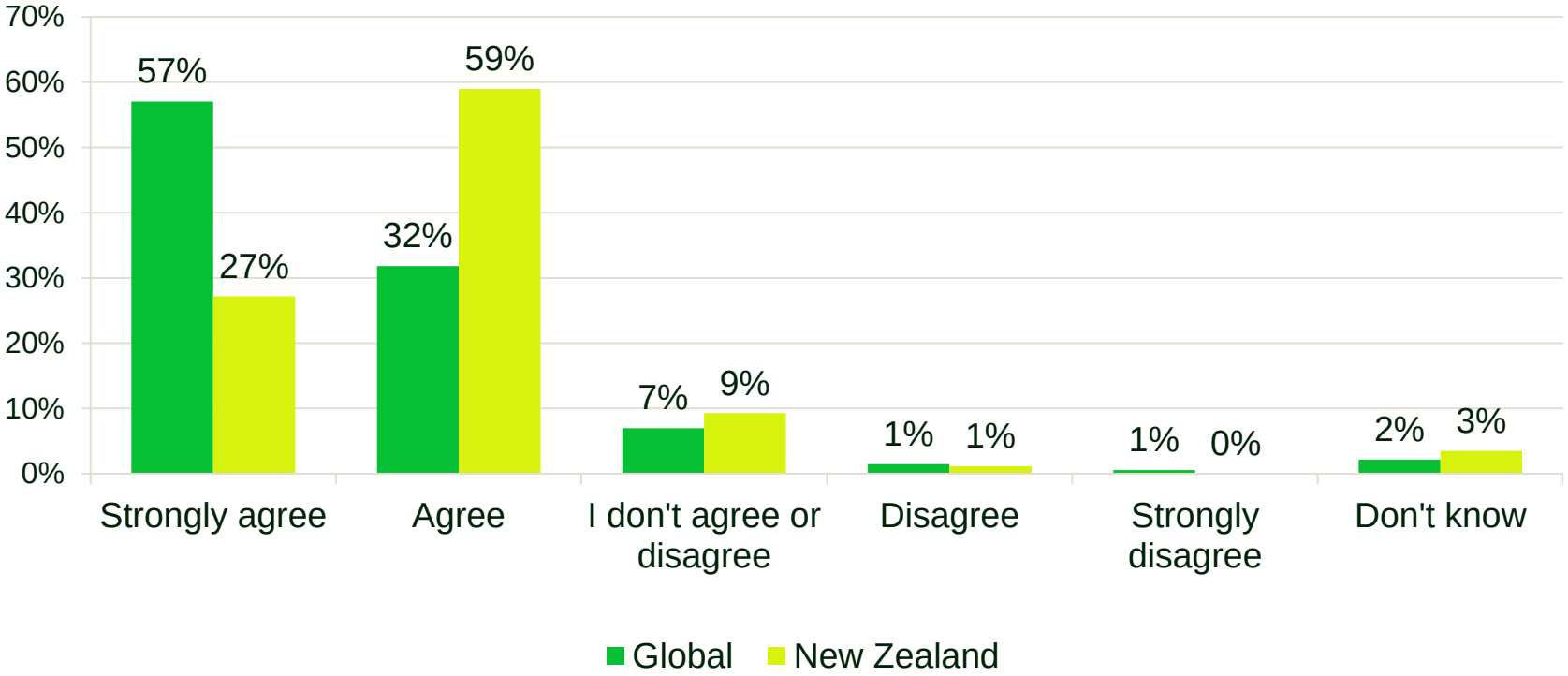
I think the availability of fast chargers are more important than good price



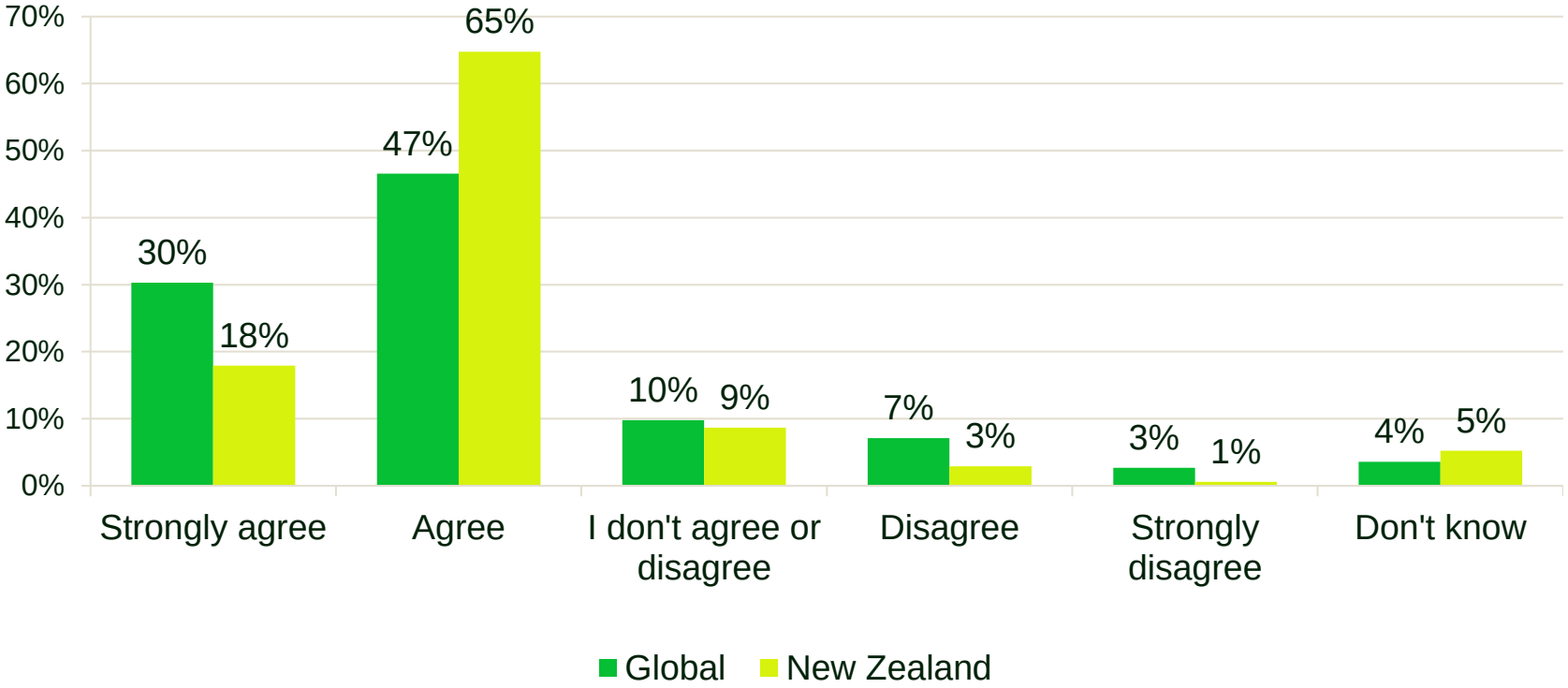
It’s hard to find the price before charging



Charging stations should have road signs similar to those for gas stations



I plan where to charge before I drive



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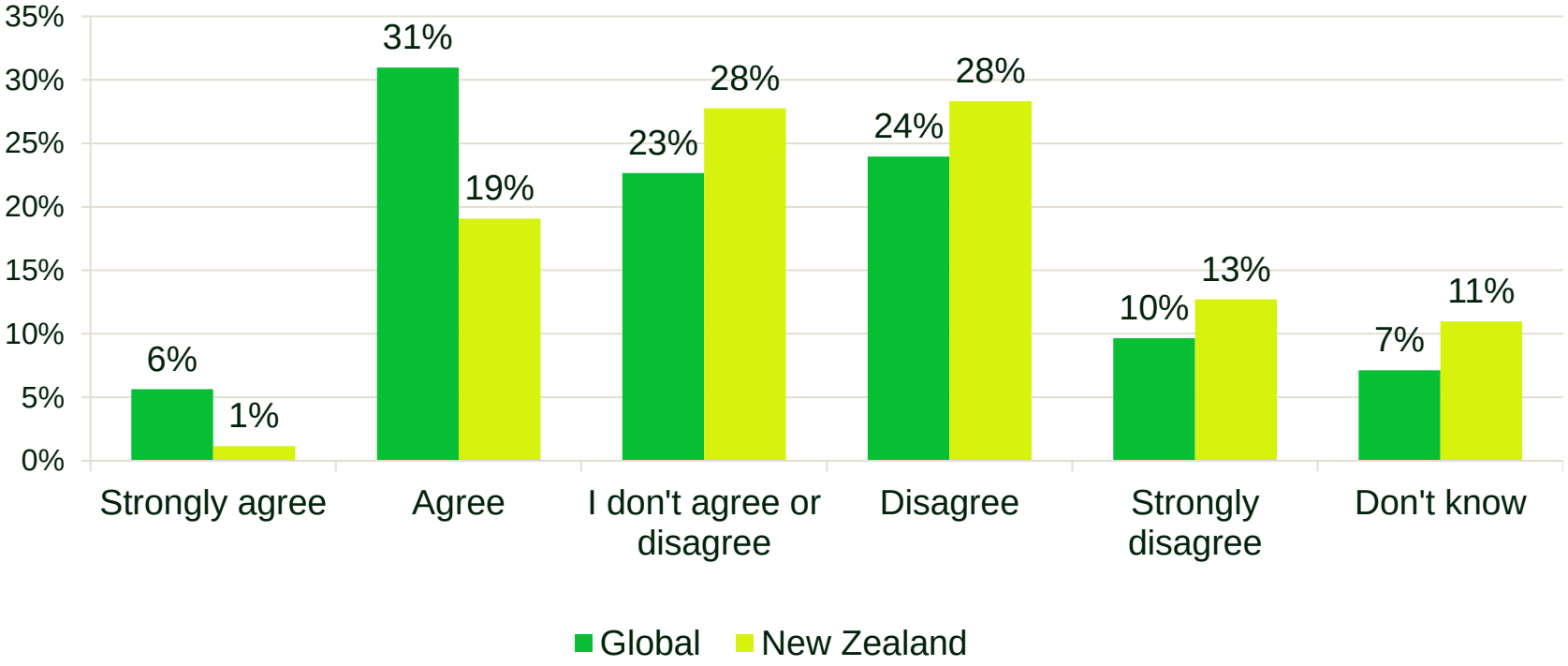
I find that the charging spots are occupied by fossil cars or cars that do not charge