

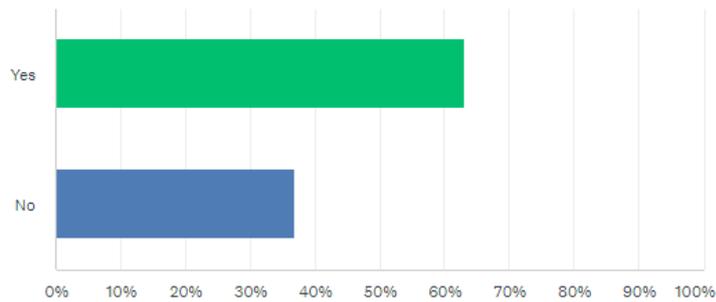
EV Incentive Survey - Summary of Results

The Better NZ trust conducted a short survey through its channels to gauge the reaction to the RUC holiday on decisions regarding the purchase of an Electric Vehicle. Just over 500 people responded to the survey.

Q1

Did, or would, the lack of Road User Charges (RUC) affect your decision to purchase an Electric Vehicle (EV)

Answered: 505 Skipped: 0

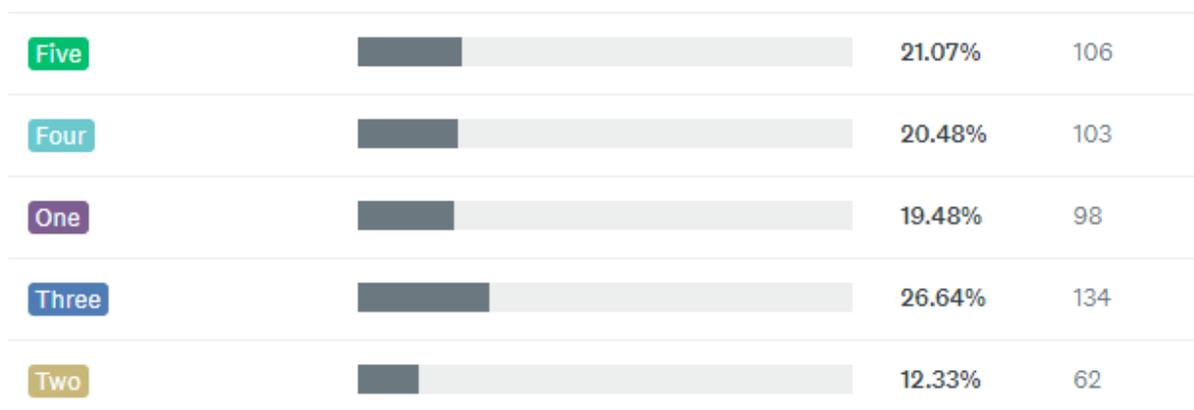


ANSWER CHOICES	RESPONSES
Yes	63.17% 319
No	36.83% 186
TOTAL	505

Q2

In considering your decision to buy an EV, how important was the RUC exemption (1 = not important, 5 - very important)

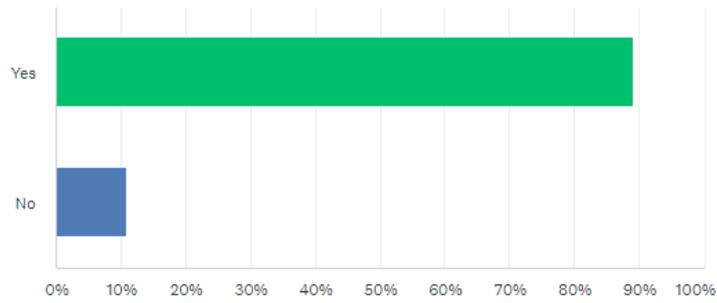
Answered: 503 Skipped: 2



Q3

Do you currently own an Electric Vehicle (EV)?

Answered: 505 Skipped: 0

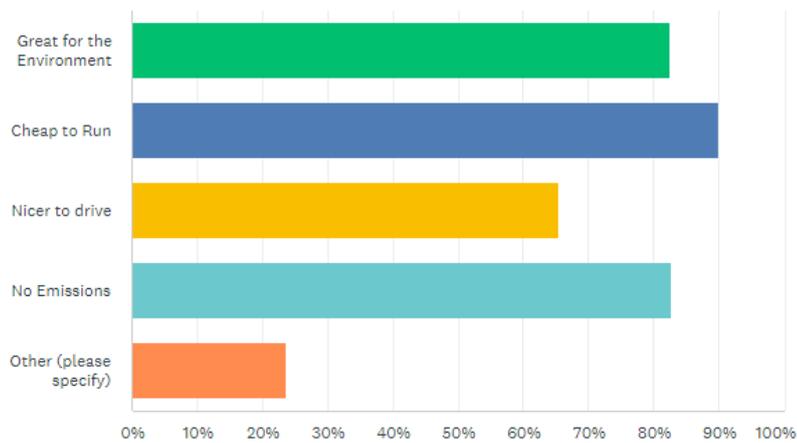


ANSWER CHOICES	RESPONSES
Yes	89.11% 450
No	10.89% 55
TOTAL	505

Q4

What factors did (or would) affect your decision to purchase an EV?

Answered: 505 Skipped: 0

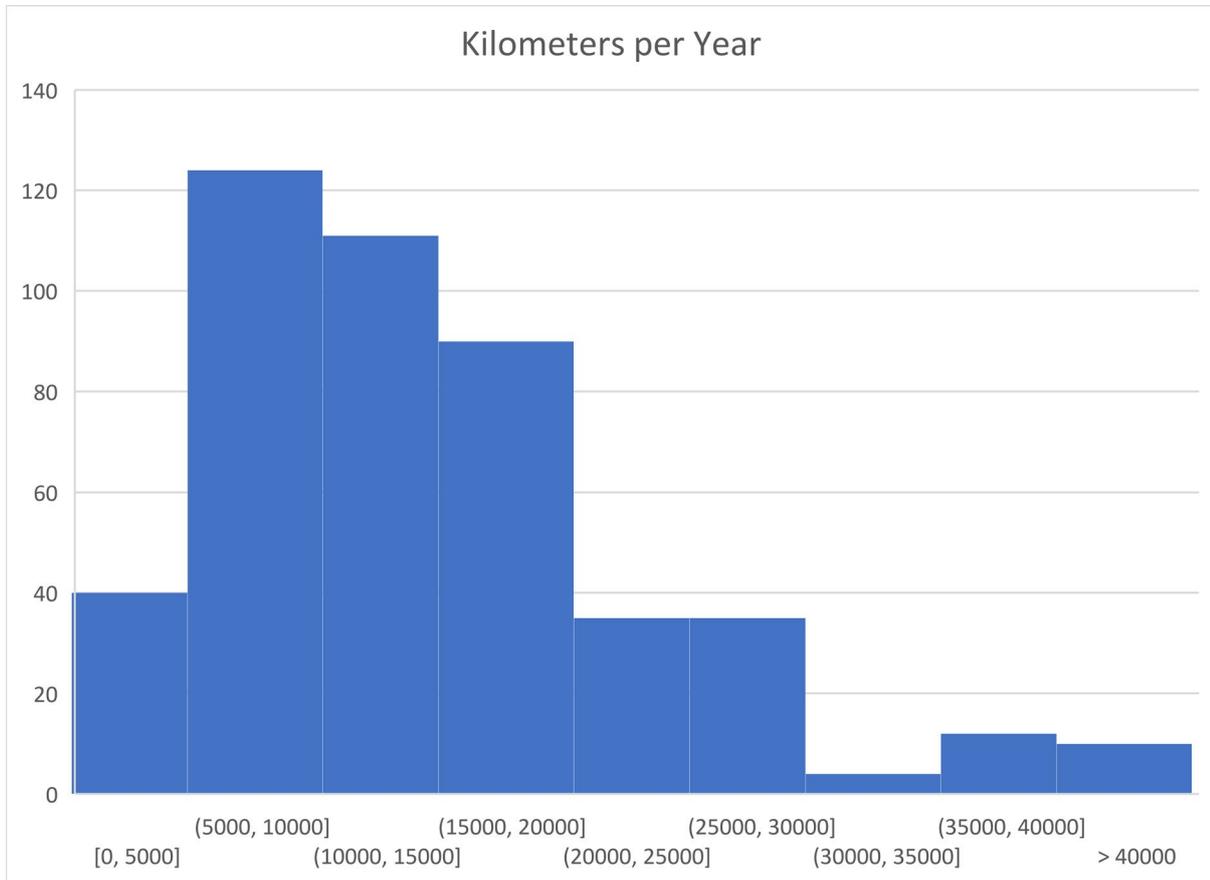


ANSWER CHOICES	RESPONSES
Great for the Environment	82.57% 417
Cheap to Run	89.90% 454
Nicer to drive	65.54% 331
No Emissions	82.77% 418
Other (please specify)	Responses 23.76% 120
Total Respondents: 505	

Q5

Approximately how many km per year do you drive your EV?

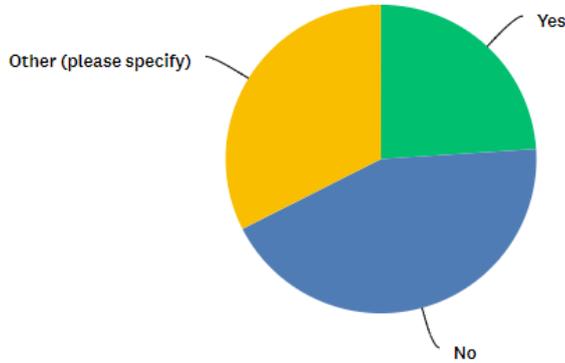
Answered: 491 Skipped: 14



Q6

Did the introduction of the Clean Car Discount cause you to purchase an EV sooner than you had previously intended?

Answered: 505 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes	23.96%	121
No	43.56%	220
Other (please specify)	Responses 32.48%	164
TOTAL		505

Tags applied to responses of "Other".

Almost	3.05%	5
Already have an EV	71.95%	118
Don't own an EV	3.05%	5
Misinformed View	1.83%	3
Negative View	1.22%	2
No	1.83%	3
Purchased above Cap	1.22%	2
Upgraded	4.88%	8
Yes	10.37%	17

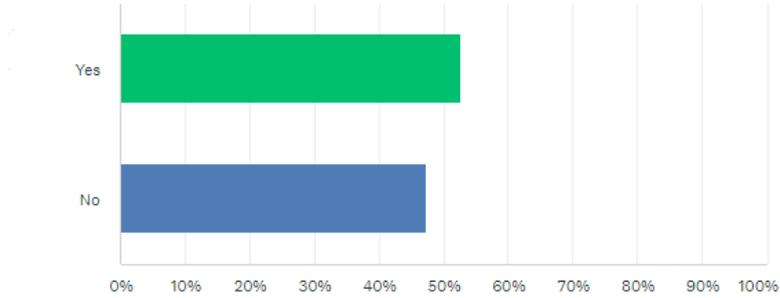
Data Subset

A summary of results for respondents that answered No to owning an Electric Vehicle

Q1

Did, or would, the lack of Road User Charges (RUC) affect your decision to purchase an Electric Vehicle (EV)

Answered: 55 Skipped: 0

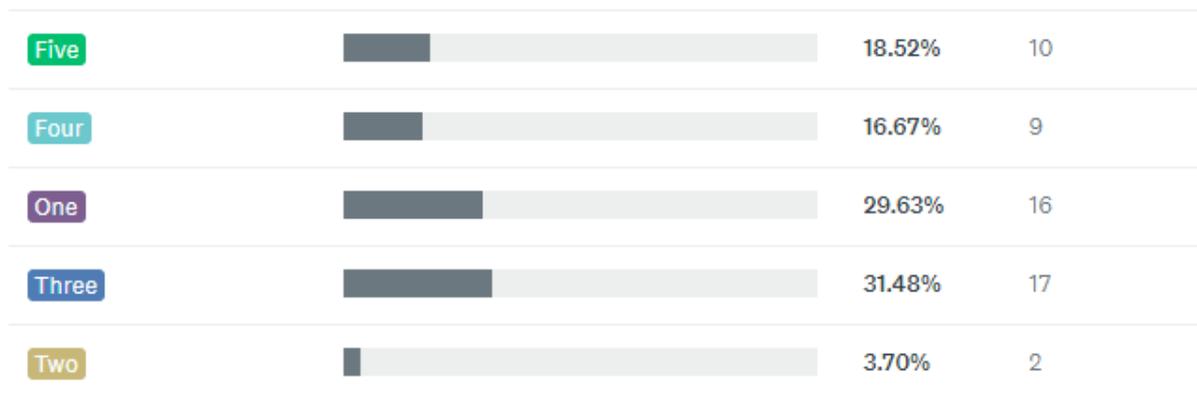


ANSWER CHOICES	RESPONSES
Yes	52.73% 29
No	47.27% 26
TOTAL	55

Q2

In considering your decision to buy an EV, how important was the RUC exemption (1 = not important, 5 - very important)

Answered: 54 Skipped: 1



Q3

Do you currently own an Electric Vehicle (EV)?

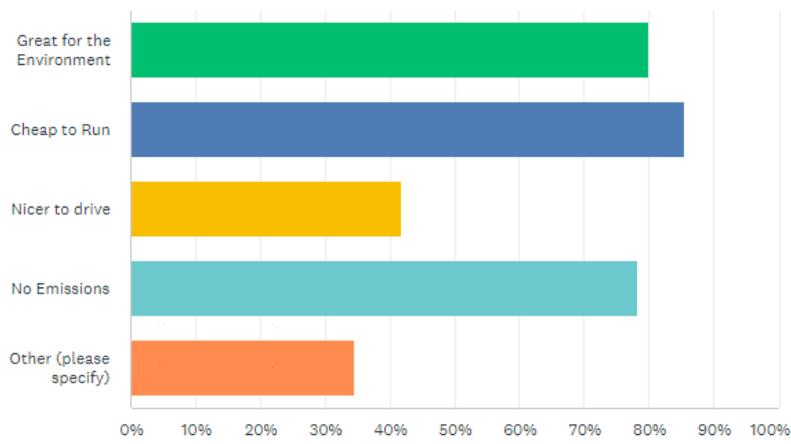
Answered: 55 Skipped: 0

This part of the report is for all those who checked No to Q3

Q4

What factors did (or would) affect your decision to purchase an EV?

Answered: 55 Skipped: 0



ANSWER CHOICES	RESPONSES
Great for the Environment	80.00% 44
Cheap to Run	85.45% 47
Nicer to drive	41.82% 23
No Emissions	78.18% 43
Other (please specify)	Responses 34.55% 19
Total Respondents: 55	

Q5

Approximately how many km per year do you drive your EV?

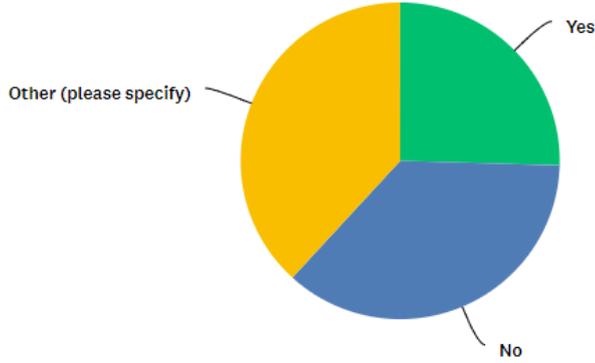
Answered: 45 Skipped: 10

Some people answered this question but it has no relevance to this subset of the responses.

Q6

Did the introduction of the Clean Car Discount cause you to purchase an EV sooner than you had previously intended?

Answered: 55 Skipped: 0



ANSWER CHOICES	RESPONSES	
Yes	25.45%	14
No	36.36%	20
Other (please specify)	Responses 38.18%	21
TOTAL		55

Tags applied to responses of "Other".

Almost	14.29%	3
Don't own an EV	23.81%	5
Misinformed View	9.52%	2
Negative View	9.52%	2
No	9.52%	2
Yes	23.81%	5
Untagged	9.52%	2